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It's just like the sky, 'if everything were perfect'

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[City, Arts](#)



Commuters along the 427 and QEW this month should be warned: the giant snowflakes falling near Sherway Gardens aren't real.

The roof of the Etobicoke mall will double as the canvas for a multi-media rendition of the winter sky.

The rooftop canopy is thin enough that the light passes through it, making the five-minute spectacle of stars and snowflakes visible to highway drivers.

Pilots have also been alerted the show will be noticeable from the sky.

But mall rats will get the bulk of the viewing pleasure.

"It's like the ceiling of the Sistine Chapel," said Michaele Jordana, creative director of PeakMedia, the video and multimedia production company behind the project.

"It looks like the night sky could look if everything in life were perfect," said Ms. Jordana. "You forget you're in the mall."

The project uses six cameras, six projectors, and 18,000 watts of light.

The animations are synchronized to the music of the rock symphony group, Trans-Siberian Orchestra.

"The snowflakes are constantly dancing, they don't miss a single beat," said Ramona Pringle, PeakMedia's motion video chief.

The show begins tonight with a single screening at 5:45 p.m. Starting tomorrow there will be three screenings every night at 5:45 p.m., 6:45 p.m. and 7:45 p.m. until Dec. 27.

Story by Ben Shingler, National Post

NATIONAL POST

